



CONSULTATION IN THE DIGITAL AGE



Reinventing
citizen
engagement

 fluicity



Thanks to our specialized platform  and our expertise in digital citizen consultation, we engage your citizens and encourage their participation on topics of your choice.

1. A word from the founder



All recent studies show the growing willingness of citizens to participate in public decisions on issues that concern them.

In order to promote the appropriation of public policies and to legitimize their action, local authorities and their private partners are increasingly in need of **innovation in their method of consultation.**

It is precisely to answer these challenges that I founded Fluicity, a start-up that implements an innovative platform to improve the dialogue between residents and local decision-makers.

Our customers (local authorities, developers and promoters) use Fluicity on a daily basis to gather citizen opinions and to have them participate in the evolution of their territory, especially for large projects, in the areas of planning, infrastructure, or the environment.

The benefits they derive from it are:

- **Broader involvement of stakeholders**

- **More detailed knowledge to better anticipate the difficulties**
- **Projects more in line with expectations of residents and therefore more legitimate**
- **Long term mobilization of citizens for all public policies**
- **Time and money savings by avoiding appeals**

The platform is deployable immediately in your region and offers a complete suite of features allowing you to combine control of exchanges and co-construction with the population.

This explanatory brochure aims to assist you in the comprehension of a new mode of governance.



JULIE DE PIMODAN
Co-founder and CEO

2. Our product

MOBILE APP FOR CITIZENS

Fluicity is a platform for **citizen participation** which promotes dialogue between citizens and public decision-makers. It supports local stakeholders in their desire to emphasize participation as the core of their **territorial strategy**.

PROFILE

Set up your profile and select your interests



FILTER

Filter by content type

CONTENT

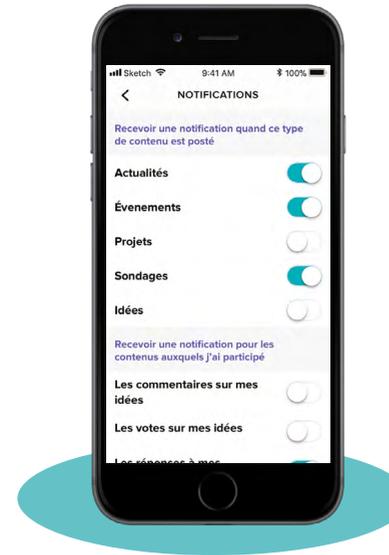
Consult local news and participate in citizen consultations

MESSAGING

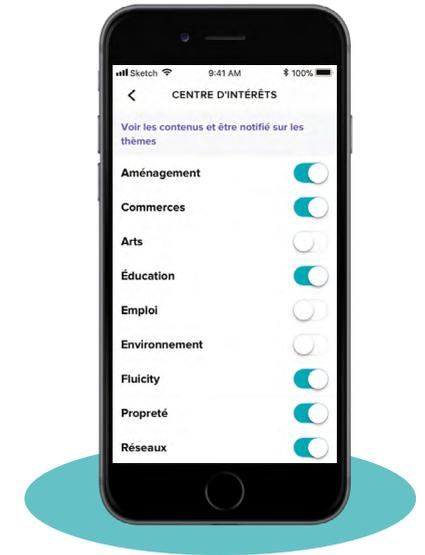
Ask your personal questions and report malfunctions

CREATE AN IDEA

Publish an idea and submit it to the vote of the citizens

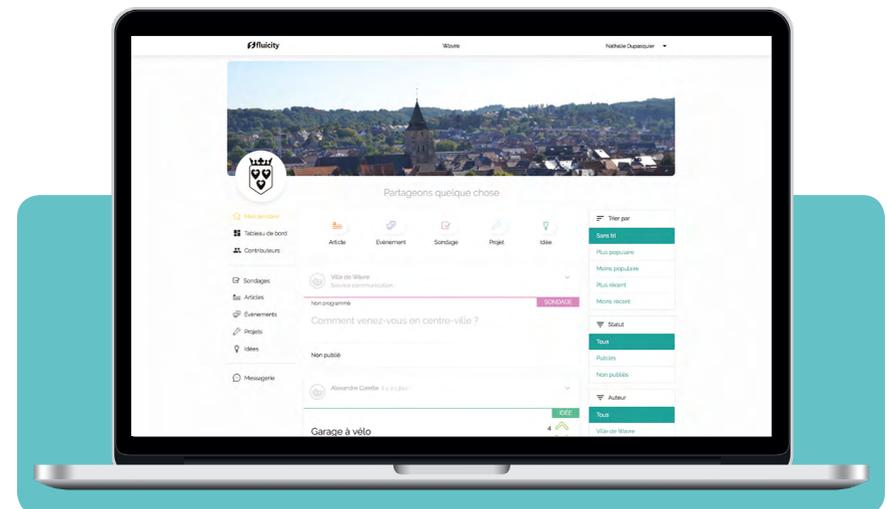


NOTIFICATION OPTIONS



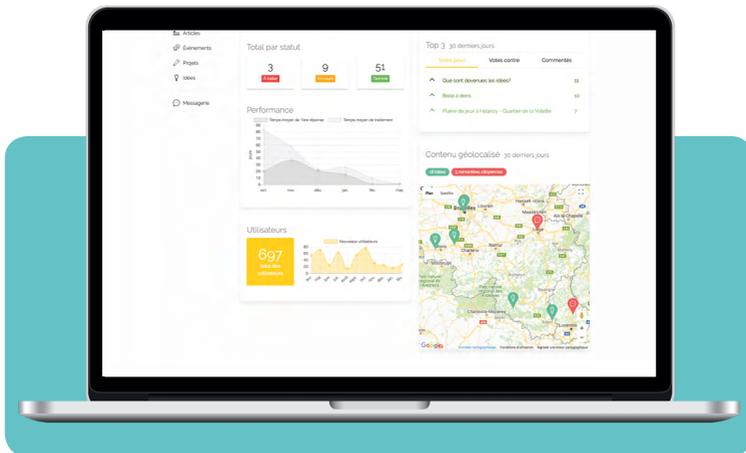
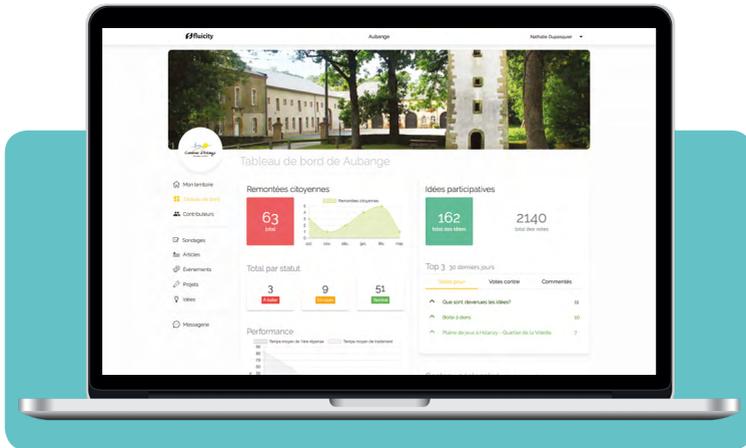
INTEREST OPTIONS

WEB APP FOR CITIZENS



ADMINISTRATOR ACCESS

A **personalized dashboard** for viewing and steering citizen participation for **effective data processing and analysis**.



Administrator dashboard

3. Our features

CHECK THE NEWS



News



Event

WRITE TO YOUR REPRESENTATIVE



Private Message

GIVE YOUR OPINION



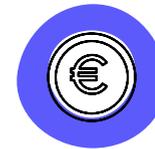
Survey



Idea box



Participatory project
(planning, climate plan,
mobility...)



Participatory
budget

4. Testimonies of our customers

With Fluicity, public decision-makers reach new audiences, **learn more about the needs** of citizens, and **offer solutions** that meet their expectations.



SÉBASTIEN LECORNU

Secretary of State for Ecological Transition and Solidarity

«Meetings at the Town Hall are traditionally organized in the evenings and on weekends, leaving many citizens out of the equation. Fluicity really allows you to conduct surveys and test ideas with everyone.»



OLIVIER AMIEL

Deputy Mayor of Perpignan - Community Advisor, Perpignan Méditerranée Métropole

«Digital democracy is one of the tools that were missing for the four urban renewal projects underway in the Perpignan neighborhoods, favoring co-construction with the inhabitants or with the urban planning workshop.»



KÉVIN CARDONA

Director of Innovation and Sustainable Development, BNP Paribas Real Estate

«The advantage of this solution is that it allows consultation on urban projects to be organized around a single channel and a single actor.»

5. Citizens express themselves

With its website and its mobile app, Fluicity makes participation **simpler, more accessible** and above all **more engaging** for citizens of all ages.



JEANNE

City of Limay

«I think it's important to have an intermediary between the citizens and City Hall because we can express ourselves more freely. I have the impression that City Hall is listening to us; I received responses to the two ideas I submitted so I was really happy.»



SÉBASTIEN

Municipality of Aubange - Belgium

«Fluicity is a very good idea, it's innovative and it links the city to the citizens. [...] I invited all my friends to use Fluicity.»



PAUL

9th arrondissement of Paris - France

«Fluicity is a means of communication and exchange between City Hall, the local stakeholders and the residents of the 9th arrondissement. It is a simple tool that facilitates the development of a community.»

6. Our comparative advantages

A PLATFORM AVAILABLE RIGHT NOW

In use for almost 3 years. Successful platform that has won numerous awards and references. **Personalized support services** (activity reports, training...).

#1

#2

COMMUNITIES COMMITTED OVER THE LONG TERM

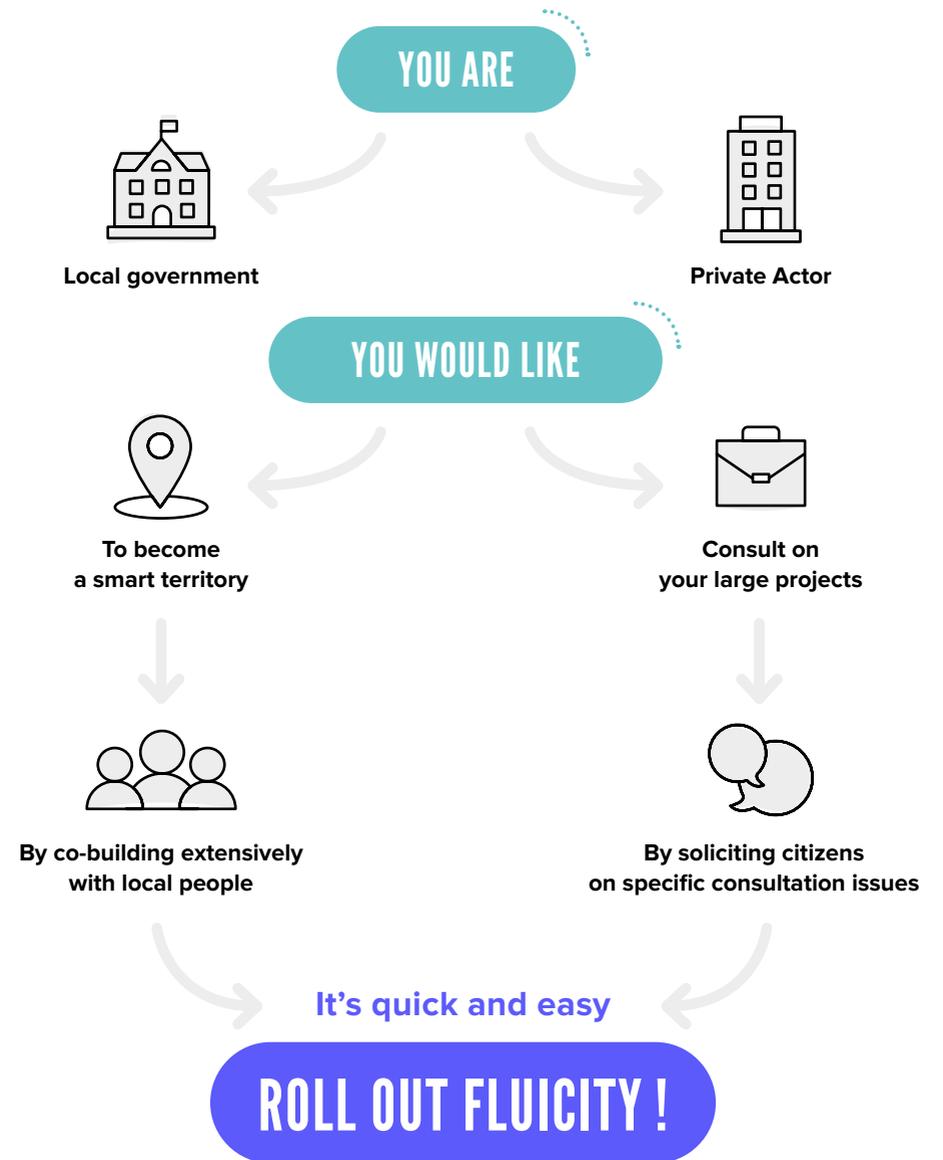
A neutral positioning, to promote confidence. A user interface designed for citizens, and regularly tested with them. **A native mobile app closer to the citizens** for digital marketing services to **engage users to the maximum**.

A COMPLETE AND FLEXIBLE PLATFORM

Features covering all the expectations of **citizen consultation**, available on a single platform and deployable according to your needs.

#3

7. Work with us



Ask for a demo →

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